

Profile...



A Leading Name in Real Estate Marketing

Introduction HMN:

Hussain Marketing Network, is the name of excellence in the field of sales & marketing. We are specialized in glowing and aggressive marketing, selling, advertising and promotional strategies. Our bench of experts determinedly focuses on its projects sales & marketing strategies, entertaining events management, In-house production and other creative ATL, BTL, promotional & marketing tactics to achieve the successful sales-campaign of project.

Hussain Marketing Network has established about 17 years ago, the company is now the veteran of many changes, both internally and externally. However, owing to the reputations of its founders, Hussain Marketing Network (HMN) was able to build a worth while reputation quite early in its life. Through all its phases of growth and change, its image has remained untarnished and the reputation unblemished. Those who succeeded the founders were also capable enough to further build on the goodwill of professionalism of the agency.

Yes, Professionalism is the other hallmark of the agency that has remained unaltered through the years. As a matter of fact HMN has always been widely recognized and respected for its pursuit of professional excellence. At all times the agency has remained a modern professional organization with its outlook and approach fully in tune with the times.



Hussain Marketing Network Spectacularly Benefiting the Inhabitants of Hyderabad

Hussain Marketing Network is the leading and countrywide recognized name in terms of Real Estate Marketing. In Real Estate Industry, we have shown our miraculous performance overseas as well as in Pakistan. Our launched and masterly accomplished projects in many big cities of Pakistan have played remarkable role in the growth of overall economic and living standards of their dwellers. The firm not only enjoys the honour of adding handsomely to the business opportunities, but also facilitating the people with more refined residential conditions, in return of which we have received a plethora of awards.

The Key Role in Improving the Economy of the City

The trendsetting manner in which we have contributed to the economic and residential growth of Hyderabad is chiefly worth mentioning in this context. The citizens of Hyderabad owe Hussain Marketing Network for introducing such exclusive projects that provided them a ground to utilize their business-skills by keeping into consideration their residential problems simultaneously. In a nutshell, our significant planning and endless efforts are at the bottom of overall betterment seen so far in the economic scenario of the city. We have not only introduced, but also accomplished numerous business and residential projects only ones of their kinds in Hyderabad. Their uniqueness lies in the way they served the needs of the inhabitants.

Launching of Boulevard Mall

We are proud to have launched very first mall, Boulevard Mall, in the history of Hyderabad. The mall is launched keeping in view the emergent need of the citizens who have been deprived of such a beneficial multidimensional business platform ever since. Furthermore, we have introduced all popular brands of various companies under one roof, so that people may not feel the necessity of travelling to their far off located purchasing-points in other cities. Some of our successfully accomplished projects in Hyderabad are as follows:

| | | | |
|---------------------------|----------------------------|----------------------|--------------------------------|
| Royal Boulevard | Rafay Regency | Meridian Mall | Bond Street |
| Silver Spring | Signature Tower | Lord Regency | Memon Square |
| Prime Tower | Boulevard Gold | Earth Vista | Haseen Residencia |
| London Town | Gulshan – e –Subhan | Daood Regency | Maqsood Living Comforts |
| And many more..... | | | |

Many of our prestigious projects are still in progress anticipating bright economic and residential future of the country!

An Overview of the Real Estate Marketing Services of Hussian Marketing Network for the Karachi-Dwellers

Getting benefited from traditional aspects of Real Estate Marketing and adding requisite innovations, Hussain Marketing Network enjoy the honour of facilitating the dwellers of Karachi with breathtaking commercial and residential opportunities. We have launched several multipurpose housings schemes coupled with commercial projects in the city, many of which have successfully been accomplished, and others are close to completion. Some of these outstanding projects are listed below:

| | | | | |
|-------------------------------|-------------------------|--------------------|----------------------------------|------------------|
| Serena Tryvhiler (Auto Mobil) | Premier Class Apartment | Asia Specific | Al Baseer Heaven | Lubaba Residency |
| Bombiya Crown | Yasmeen Tower | Capital Center | Al Aska Residency | 7 Wonder City |
| Al Madni Shopping Mall | Areesha Tower | Shumail Complex | Habib Shopping Mall | Empress View |
| Sonery Apartment | Zainub Luxaria | Shumail View | Habib Crown | Rahat Arcade |
| Al Jannat Green City | Star Residency | Trade Avenue | Sherwani Royal Suits | Bombia Pride |
| Arfat Garden | Times Mobile Mall | Iqra City | Unity Tower | Bumbiya Villas |
| Premier Residency | Ali Residency | Mateen Complex | Blue Chip | Shafi Heights |
| Port Way Trade Center | Javeria Mall | BB Shopping Mall | Silver Sand Tower | Bumbiya Heights |
| Billy's Green Wood | Golden Sand Heights | Citizen Pride | New Al Hira City | |
| Executive R Package | Vital Tower | Al Saeed Residency | Golden Business Bay | |
| Sun View Towers | | Al Aziz Arcade | Hunain Habitat | |
| Rabi Centers | | Kiran Garden | Moon Garden | |
| Bismillah Terrace | | Basit Tower | And many more in the pipeline... | |
| Ghar Ahmad Scheme | | | | |

Hussain Marketing Network—Enhancing Living and Economic Standards in Various Cities

Besides milestones achieved by us in Karachi and Hyderabad, several other small and big cities come under the beneficial consideration of Hussain Marketing Network when it comes to Real Estate Marketing. Basing on our proven track record, we have built great level of credibility to entice billions of clients all round the country. The list of our strategically launched and successfully completed projects includes specifically ones given below:

Sukkur

Bridge Veiw
Al Ameen Tower
Gulf Homes

Gwadar

West Bay Town
Jinnah City
Madina City
Free Port Sabzi Mandi

Islamabad

Al Safa Heights

Murree

Bhurban Valley View

Thatta

Serenity Farm Cottages

Nawabshah

Al Mubashir Residencia

Lahore

Glamour Heights (Termer Tower)

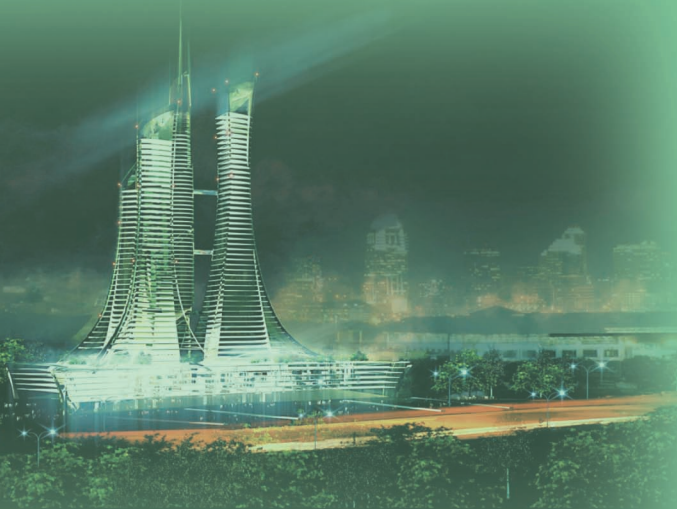
Apart from all the projects mentioned above, many others are still to come in next few months.

Meet the Experts:

Real estate is playing the key role in strengthening the economy of any country. Likewise, the real estate is playing the pivotal role in stabilizing the economy of our country. The past history of real estate has proved that any investment plan has been made it has transformed into an economic boom. And it can be forecasted which seemingly appear quite paradoxical, yet with the passage of time, it will prove that it is a highly profitable sector, after one decade, or one century, or one millennium as well.

In the promotion of real estate sector, Hussain Marketing Network – a very well known name in real estate sector, is actively engaged, for the last many years in the metropolis. It has achieved many feats and accomplishments, which have proved a major booster, to the economy of our country. The example of the projects, it has completed vividly portray the standing and stature, in the real estate marketing industry.

- *Babar Abbasi*
CEO
- *Danial Basit*
Director
- *Zaib Abbasi*
Director Operation Sindh
- *Moidul Islam Abbasi*
Director Operation Overseas
- *Sajid Abbasi*
Director Operation
- *Haseebul Islam Abbasi*
Director Real Estate



In House Production:

Hussain Marketing Network has its own experience, innovative and aggressive in-house production house. This includes following expert departments:

Animation...!

Hussain marketing Network has very creative & efficient experts of animation to wrap the effective results in the area of animation

Production...!

Our experts will focus on innovative techniques and tactics for the effective in-house productions as per the requirements and demand of customers and target market.

Editing ...!

We have a specialist editing team, whom are the most excellent in the industry. Our team has brilliant and dynamic editing professionals to offer the successful results for our customers.

Plastic Model ...!

Hussain Marketing is specialized in designing of the attractive and well finished plastic models for our valued builders and customers.



Hoardings & Printed Materials:

Hoardings & Printed Materials:

Our professionals will spotlight on the creative and novel print media ads and other innovative concerns tactics & tools for the promotion and sales of local & international projects via selective printed materials, hoardings, billboards & banners etc.

Billboards...!

Billboards are the key way of persuasion and attraction for the viewers and target customers. Hussain Marketing Network has enormous experience of designing, setting and displaying the marvelous billboards at the right time and correct location required.

Banners...!

Banners play vital role in project marketing and promotion to focus and convey a direct message in very short period. Hussain Marketing Network focuses well on the development, designing and other arrangements on the banners of project.



Electronic Media:



Hussain Marketing Network knows very well about the value and importance of electronic media, thus we believe in creative electronic ads campaigns in local & international sectors and other leading programs for the successful advertisement and promotion of project sales. Other best things allied with Hussain Marketing Network is their association with media icons and buying houses via which, we will provide super duper media & ads offers and related benefits to our valued builders/customers.



Cabel Network:

Hussain Marketing Network is the company with the vision of professionalism; we always offer and select the best for our valuable builders/customers. Pakistan & overseas topmost companies for the purpose of our effective cable network campaigns & advertising are selected from HMN to offer the best for our esteem customers. Our leading cable network companies are as follows:

Karachi...!

GIA Network
MPC Network
World Call
Show Time
Shawiz Hammad & Co.
KCS Netwrok

Hyderabad/Interior Sindh....!

HCC (Hyderabad Cable Communications)

And

All over Pakistan...!

Print Media:



Our professionals will spotlight on the creative and innovative print media ads and other innovative concerns tactics & tools for the local and world-wide promotion and sales of the project. There are various techniques & ways for print media project marketing, Hussain Marketing Network select & prefer customers as per the market situation, target market and requirement.

Award & Achievements:

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Hussain Marketing Network is the topmost leading marketing and advertising company of Pakistan. We always believe in excellence and commitment in the field of advertisement & marketing. Hussain Marketing Network had ALHAMDULILLAH achieved many awards from which, the awards received from Mr. Shaukat Aziz through Pakistan Observer, English News Paper and Ummat, Urdu News Paper related to the highest newspaper real-estate ads achieved in the year 2007 is really honor for us. Now, 2009 is also the victorious year for HMN, in which we are proud to receive the Brands of The Year Award 2009 in Real Estate Marketing from the Prime Minister of Pakistan, Mr. Yousaf Raza Gilani.

**Brand Of The Year
2011**



**Brand Of The Year
2010**



**Brand Of The Year
2012**



**Brand Of The Year
Award 2013**



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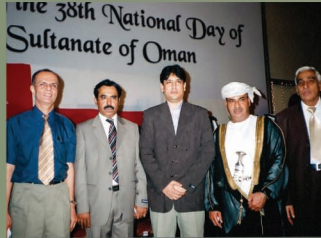
Pakistan Observer Award 2007



Brands Of The Year Award 2009



HMN (Event Management):



Hussain Marketing Network is the leading name in event management. We organize dynamic, mega, entertaining, and musical and other events for the influence of our worldwide target customers.

We have tremendously managed numerous numbers of events/shows in Pakistan and Overseas. We also have successfully done many programs, events & builders activities on government & private platforms.

A large satellite dish antenna is positioned on the left side of the image, mounted on a tripod stand. The background is a soft, hazy sunset or sunrise sky with warm tones of orange and yellow. The overall image has a semi-transparent white overlay that serves as a background for the text.

E-Marketing & Web Designing:

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Web-designing...!

Hussain Marketing Network web-site development professional team players will also play a vital role in the success of its projects marketing plans and sales targets achievement for local and overseas customers via their designing expertise, team work & keen focus on the fascinations of today-world modernization.

E-marketing...!

Hussain Marketing Network spotlights on E-marketing & other activities with the help of its specialist to add more values in the sales and promotion of its International & local projects. We also utilize our massive network data base for project marketing.

HMN Overseas Network:

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Hussain Marketing Network has its following world-wide glowing outlets:

International...!

Saudi Arabia

UAE

Kuwait

UK

Canada

America

Real Estate Network:

Real Estate Network:

Hussain Marketing Network has huge real estate network on the basis of its goodwill and more than seventeen years of experience particularly for Karachi, Hyderabad & the areas of interior Sindh.

Our enormous clients network database and well-organize combine estate network utilize effectively for the benefit of our projects/builders or customers.



HMN permanent Clients:

Hussain Marketing Network is a hallmark in the field of marketing & sales. We have comprised yet, more than 4000 local and international clients, whom can invest on our various world-wide projects.

HMN Interior Designing:

Hussain Marketing Network have very talented and experience interior designers. We are providing modernized, creative and attractive interior designing concepts and plans for Sight offices, bungalows interior designing, sets, model flats and sight presentations etc.

HMN Construction:

Construction is the back bone for the success of any residential or commercial project. Hussain Marketing Network is rendering their services on labor rates basis and also with material basis for the convenience of builders/customers. We design the proposal for builders as per their demands.



Successful project of Hussain Marketing Network: HMN has achieved many successful local & International Projects.

Successful Projects, Karachi:

OAK Tower



Jumeirah Mall



Bismillah Towers



Defence Regency



Resham Bazar



Al-Hira Bungalows



Samama City



Aden Greens



Al-Baseer Heaven



Javeria Mall



Jofa Towers



Sumaira Sky Towers



Bombia Pride.

Bumbiya Villas.

Shafi Heights.

Bumbiya Heights.

Asia Pacific.

Capital Center.

Shumail Complex.

Shumail View.

Trade Avenue.

Iqra City.

Mateen Complex.

BB Shopping Mall.

Citizen Pride.

Al Saeed Residency.

Al-Aziz Arcade.

Kiran Garden.

Basit Tower.

Serena Tryvhieler (Auto Mobil)

Bumbiya Crown.

Al-Madni Shopping Mall.

Soneri Apartment.

Al Jannat Green City.

Arfat Garden.

Premier Residency.

Port Way Trade Centre.

Billy's Green Wood.

Executive R Package.

Sun View Towers

Rabi Centre.

Bismillah Terrace.

Ghar Aamad Scheme.

Premier Class Apartment .

Yasmeen Tower.

Areesha Tower.

Zainub Luxaria.

Lubaba Residency.

Star Residency.

Times Mobile Mall.

Ali Residency.

Javeria Mall.

Golden Sand Heights.

Vital Tower.

Al-Baseer Heaven.

Al-Aska Residency.

Habib Shopping Mall.

Habib Crown.

Sherwani Royal Suits.

Unity Tower.

Blue Chip.

Silver Sand Tower.

New Al Hira City.

7 Wonders City.

Golden Business Bay.

Hunain Habitat.

Moon Garden

Successful Projects Hyderabad:

London Town



Sliver Spring



Boulevard Enclave



Royal Boulevard



Bond Street



Memon Square



Haseen Residencia



Prime Tower



Maqsood Living Comforts



Sukkur...!

Bridge View (Sukkur)

Al-Ameen Tower (Sukkur)

Gulf Homes (Sukkur)

Thatta...!

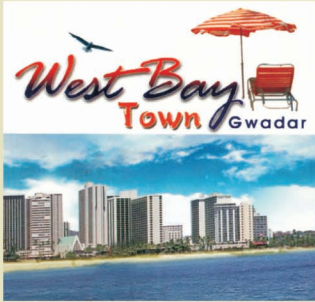
Serenity Farm Cottages

Nawabshah...!

Al-Mubashir Residencia

Successful Projects: Gwadar...!

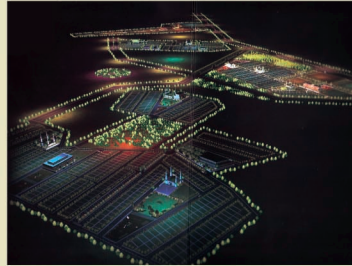
West Bay Town



Jinnah City



Madina City



Free Port Sabzi Mandi



Lahore...!

Glamour Heights



Turner Tower (Lahore)

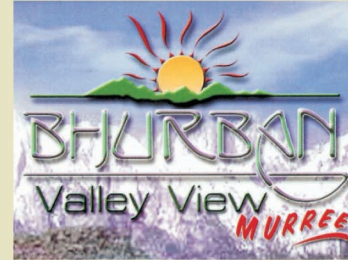
Islamabad...!

Al Safa Heights



Murree...!

Bhurban Valley View



International Successful Projects ...!

Dubai...!

Tamani Arts Royal Suites



Turkey...!

Turkey Didim (LA Floracion)



Canada..!

COMING SOON

Holiday Towers (Toronto Canada)

Discovery Garden (Dubai)

Coming Soon Projects...!

LOCAL...!

Air Port Towers (Hashoo Group), Karachi.

Earth Arts, (Hyderabad)

Quality Tower, Karachi

Mall Of Emirates, Karachi

The Ovation Karachi.

Al Wasay Towers Karachi.



C-92, Block-9, KDA Scheme-24, Gulshan-e-Iqbal, Karachi.

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